



# E NEWS

McDowell Chamber of Commerce

April 2011

## UPCOMING EVENT

### CHAMBER SPRING GOLF CLASSIC

Saturday, April 30th • Marion Lake Club

8:30 am Shotgun Start • Captain's Choice

Members: \$57 / Non-members: \$68

Includes cart, green fees, prizes, gift bag, refreshments & lunch.

Sponsorships Available:

- o Main Event Sponsors
- o Hole sponsors
- o Contact Chamber at 652-4240 for details.



### 2010 tournament winners:

**Flight 1:** Rick Condrey; Steve Hutchins; Bill Norris; Scott Spratt

**Flight 2 (4-way tie):** Green/Brown team (Jack & Wanda Brown; Jamie & Lamar Green) Johnson, Price & Sprinkle team (Kevin Griffin;

Truman Harris; Doug Owens; Jim Robbins; Roger Wilkerson Columbia Forest Products team (Bill Murray; John Queen; Randy Reeves; Rick Reeves)

**Flight 3:** Jim Crawley; Carl Nordstrom; Warren Roquemore; Gordon Warburton

Hole-In-One Car  
Courtesy of:



Marc Cook; Stump Davis; Todd Statton) Marion Eye Clinic team (Truman Harris; Doug Owens; Jim Robbins; Roger Wilkerson Columbia Forest Products team (Bill Murray; John Queen; Randy Reeves; Rick Reeves)

**Flight 3:** Jim Crawley; Carl Nordstrom; Warren Roquemore; Gordon Warburton

### Newest Members

Blue Ridge Tree & Bucket Truck Service  
Dennis Yelton  
828-652-4916 or 925-8733

Buzogany Associates, LLC  
Buz Buzogany  
www.buzoganyassociates.com

Jackson & Company CPAs, P.C.  
Rodney Jackson  
www.jacksoncpafirm.com

Linville Falls Golf Club  
Rennie Clark  
828-756-4653

Low Country Dining  
Mike Cantey  
www.lowcountrymeals.com

Pittman Plumbing  
Jesse Pittman  
828-442-2633

### Calendar of Events

April – September

SPONSORSHIPS AVAILABLE

April 14th

#### VOLUNTEER APPRECIATION BRUNCH

National Volunteer Week: Apr 11th - 15th  
Chamber Visitor Center • 10:30 am

April 30th

#### CHAMBER SPRING GOLF CLASSIC

Marion Lake Club  
8:30 am Shotgun Start • Captain's Choice

April 13th  
- May 12th

#### MEMBERSHIP CAMPAIGN

Goal: 50 new members  
Volunteers welcome! Call 652-4240 to participate.

June 2nd

#### BUSINESS AFTER HOURS & NEW-MEMBER RECEPTION

Yogi Bear's Jellystone Park • 5:30 -7:00 pm

June-July

#### MCDOWELL LEADERSHIP DEVELOPMENT [LINC]

Registration for 2011-12 class, which begins Aug.10

Sept. 17

#### EVENING AT THE LAKE

Bear Creek Marina • 4:00 – 11:00 pm  
Boat rides, Dinner, Dance/Live Band, Auction

Advertising  
Opportunity  
for Members

1-1/2" x 2-1/2"  
\$50 one run

### Welcoming ...

#### Seven new Members of the Chamber's Board of Directors

- **Jerry Broome**, JobLink Career Center
- **Chris Fowler**, Asheville Savings Bank
- **Kevin Givens**, Coats North America
- **David Hicks**, Auto Tech Collision Center
- **Joyce McCloskey**, Cranberry's and Lace
- **Amy Rymer**, Perfect Air Control
- **Chris Vaughn**, Frontier Communications

### ADVERTISING OPPORTUNITY

#### New County Municipal Map

~The official municipal/county map produced by the McDowell Chamber of Commerce~  
Advertising sales for the 2011 edition will begin in late May. Description: Four-color printing, 7500 copies (est. 3-year supply), includes highway and street mapping for Marion, Old Fort and McDowell County. Plan now to reserve your ad spot in this updated publication.

April 2011

## Annual Membership Banquet

### Sponsor Recognition:

The Chamber's 54th annual meeting was held at Tom Johnson Camping Center on March 3rd. The event was organized by the Chamber's Events Management Committee: *Debbie Moore, chair; Jan Allison; Sherry Carroll; Carol Dymond; Russ Laney; & Chris Vaughn.*

### Sponsors:

- Duke Energy • England Builders • Haldex
- Hospice of McDowell County
- Fox Distributing • South Creek Winery

Generous assistance was also provided by the City of Marion, McDowell Mission Ministries and Tom Johnson Camping Center.

### Award Winners:

*Presented at Chamber Annual Banquet  
March 3, 2011*

#### Duke Energy Citizenship Award:

Congratulations to Project Christmas!

*Photo: Richelle Bailey (at left) and  
Carla Patrick, Co-Directors*



#### Chamber Ambassador of the Year:

Miranda Lewis (Manpower)

*Photo: Miranda Lewis (at left)  
Chamber President Amy Johnson*



*Miranda Lewis (l)  
Amy Johnson (r)*

### Idea of the Month:

## Enhanced website display

Each of our members receives a listing in the Business Directory section of the chamber's website

[www.mcdowellchamber.com](http://www.mcdowellchamber.com). Listings include contact information, categories of business services/products offered, and a free hyperlink to a member's website.

For a small fee of \$6/month, any member can receive more online exposure for his/her company with the Enhanced Listing option. This allows up to five times the amount of space and can include photos, logos or other graphics in addition to more text. For more information, contact **Amanda Collins, Office Manager, at 652-4240 or [acollins@mcdowellchamber.com](mailto:acollins@mcdowellchamber.com).**

Via the Business Directory portion of the chamber's site, over 6,000 visits were referred to member websites in 2010.

## Marketing Lessons

### *Four-Part Workshop Series Reaches Large Audience ~*

With an average attendance of over 30 persons for each session, the recent **"Gearing Up for Economic Recovery"** workshop series gave attendees their money's worth. Designed to enhance the chamber's ability to help its members, the series was made possible by a \$17,000 grant from *Blueprints for Business*, a consulting firm located in Asheville. Blueprints has provided business management, ownership and consulting experience in over 150 industries to small and medium-sized businesses throughout the Southeast ([www.blueprintsforbiz.com](http://www.blueprintsforbiz.com)). To strengthen its role as a key resource in the community, the Chamber will continue its relationship with Blueprints.

## Member in the News

The life of **Dr. Leslie Smith**, who joined the physician staff of The McDowell Hospital last November, will be the subject of a HBO series which will air sometime in 2012. Dr. Smith is a board-certified physician at the new offices of Sugar Hill Primary Care. The path to her occupation has included difficulties beyond the range of normal human trials.



The one-hour television show will air weekly and will be “about my life when I was homeless and a burn victim and my life now as a physician and mission worker,” says Dr. Smith. She met with producers on March 17 in what will be the first of several sessions that will involve almost a year before the series comes to fruition.

This is not the first time Dr. Smith’s life has been the subject of media coverage. She has been featured in Woman's World, O magazine, Guideposts (on the cover), The High Country Magazine in Boone and a local magazine in Kentucky. The Associated press ran the story internationally then it was on Lifetime Television in 1998.

Dr. Smith’s excitement about the HBO project is running high. “This will be a good, wholesome and uplifting family show – we need more of those,” she said.

To view a short video of Dr. Smith, see the feature story on the home page of The McDowell Hospital website, [www.mcdowellhospital.org](http://www.mcdowellhospital.org).